



## How is St James' CE Academy settling in with MarvellousMe?

### 1. You're engaging parents, grandparents and carers

**55%** of your children already have at least one parent engaged. Having joined us less than a month ago, this is a fantastic achievement!

**107** people have joined up to MarvellousMe, including grandparents and carers.

To encourage more parents to join you can....

- ✓ Print out reminder letters through the admin system and hand them out early in the week or, ideally, at parents' evenings.
- ✓ Put some of our 5 fab posters around the school and mention MarvellousMe on your website and in other communications / social media. Our new [WebKit](#) provides all the text, images and links you may need.

### 2. You're supercharging home conversations about school

Since joining, you have shared **819** updates with parents!

**182** are specifically about learning topics.

**254** badges have been awarded to children, and their parents told the great news.

**383** general messages / reminders have been sent to parents.



We recommend that you send more learning activities and badges than general messages as this allows you to feel confident (and able to evidence) that teachers are engaging parents where it really matters.

To help maintain this balance across the three areas you may want to:

- ✓ Encourage teachers to schedule 'MarvellousMe time' as part of a plenary, once or twice a week. [Our guideline poster here might help.](#)
- ✓ Remind teachers about the difference between 'Activities' (learning topics), 'Badges' (positive behaviours and values) and 'Messages' (reminders and general communications).

### 3. Keeping everything consistent and continuous

Whole school usage ensures parents get positive and consistent news as their children move through the years, and keeps it fair if they have more than one child at the school.

- ✓ Miss Taylor in 3NT looks to be your MarvellousMe Champion! You could ask her to support less confident colleagues by demonstrating how she is using the app in the classroom.
- ✓ Track your school performance in the Insights and Impact section, and use to discuss best practice at staff meetings. Teachers can also look at their 'MEometers' in the Insights section of their MarvellousMe app.

#### Did you know...?

Within the Leadership system you can:

- ✓ Create different Filters to report your parent engagement on specific cohorts such as gender, ethnicity and Pupil Premium. Set these up in the Group Management section then select the relevant filter in the Insights and Impact section.
- ✓ Add TAs so they can help send updates home in each group.
- ✓ Add the SLT and lead class teachers to the recipient list for the weekly summary report. This will take the office seconds to do and will remind teacher to keep up the good work.

